

Department of Infrastructure, Planning and Natural Resources

News release for the Minister

Economic strategy means new deal to revitalise Tweed Heads

Assistant Planning Minister Diane Beamer said today the Economic Development Strategy for Tweed Heads Town Centre would foster a vigorous community and generate major opportunities for new investment and local jobs.

“The Strategy means a new deal to revitalise Tweed Heads and ensure its rightful place as NSW’s northern gateway,” Ms Beamer said.

“It expresses the Government’s drive for everyone to share in sustainable economic and community growth.”

Launching the Strategy, Ms Beamer said its key aims were to attract more people to live in the Town Centre and to design the Town Centre as an attractive and vital urban setting that will renew business and social life.

“The Strategy will capitalise on Tweed Heads’ important achievements and strengths,” Ms Beamer said.

“These include nearby residential development, successful retail and entertainment facilities such as the Tweed Mall and Twin Town services Club and regional assets such as Tweed Hospital, Southern Cross University, and the Jack Evans Boat Harbour.”

Ms Beamer said the Ministerial Taskforce that steered preparation of the Strategy would continue to work closely with the community to prepare a Town Centre Masterplan. Chaired by the Member for Tweed, Neville Newell, the Taskforce will organise public forums and workshops to enable residents and the business community to discuss proposals and provide feedback.

“The Masterplan vision will be based on supporting studies, the Economic Development Strategy and community consultation,” Ms Beamer said.

“The Masterplan will be a framework to guide the Town Centre’s future. It will set out the big picture, with the mix of land uses, open space and the public domain.”

Ms Beamer urged residents, business people and other stakeholders to attend a presentation on the Strategy on Monday 3 November and take part in a discussion of the Town Centre’s potential.

“It is envisaged that the Masterplan will be completed by mid 2004,” Ms Beamer said.

“Tweed is one of Australia’s fastest growing regions and we want to get to work as soon as possible in ensuring Tweed Heads fulfills its potential as the focus for a sustainable, vibrant community.”